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RealCaliforniaMilk.com

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**SUMMER FANCY FOOD SHOW SHOWCASES INNOVATIVE DAIRY FOODS MADE WITH SUSTAINABLY SOURCED MILK FROM CALIFORNIA**

Tracy, Calif. – (June 18, 2025) –The California Milk Advisory Board (CMAB) will spotlight a diverse selection of innovative specialty dairy products at the 2025 Summer Fancy Food show in New York, N.Y. June 29-July 1, 2025.

CMAB will sample an assortment of dairy applications including cheese, lassi drinks, gelato, desserts, and dairy based snacks. California dairy processors in attendance include Arbo's Cheese Dip, Gelato Festival, Karoun Dairies, Leo Leo Gelato, Pack Your Foods, and Petit Pot. Attendees can visit CMAB booth #674 to learn more about products made with milk from California dairy families who lead the nation in sustainable farming. The CMAB team also will be recruiting for the 7<sup>th</sup> annual Real California Milk Excelerator product innovation competition.

"Specialty foods play a vital role for retailers as consumers search for the next, best thing. California dairy processors continue to lead with some of the most innovative, trend-forward cheeses, snacks, and dairy products in the market," said Bob Carroll, CEO of the CMAB. "The Summer Fancy Food Show offers a valuable platform to highlight this creativity and engage directly with food manufacturers, buyers, entrepreneurs, and other industry leaders. California's acclaimed dairy producers and cheesemakers are setting the standard with dependable, high-quality offerings made with sustainably sourced milk from the state's family-owned dairy farms."

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which means they are made with milk from the state's dairy families.

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## **About Real California Milk/California Milk Advisory Board**

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world. Connect with the CMAB at [RealCaliforniaMilk.com](https://www.RealCaliforniaMilk.com), [Facebook](#), [YouTube](#), [Tik Tok](#), [Instagram](#), [X](#) and [Pinterest](#).

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