



California Milk Advisory Board  
2156 W. Grant Line Road  
Tracy, CA 95377  
209.883.MILK · RealCaliforniaMilk.com

FOR IMMEDIATE RELEASE

CONTACT: Anastasia Stuyt  
[dairyprincess@cmab.net](mailto:dairyprincess@cmab.net)

## **CONTESTANTS VIE FOR DAIRY PRINCESS TITLE AND ROLE AS INDUSTRY AMBASSADOR**

### **District 3 Will Crown 2025 Dairy Princess May 4th**

ORLAND, Calif. – April 22, 2025 – Two young women will compete for the prestigious title of Dairy Princess during the District 3 Dairy Princess contest on May 4, 2025, in Orland.

This year's contestants are Eden Baldrige and Mackenzie Vogt, both of Orland.

Eden is the daughter of Karen and Jason Baldrige. She is a junior at Orland High School and plans to pursue a degree in Agricultural Communications upon graduation. Eden's grandfather owned a dairy in Glenn County, and she shows dairy cattle in 4-H. She is active in Future Farmers of America, is a 4-H camp counselor, and volunteers as a tumbling coach and lifeguard.

Mackenzie, daughter of Tabitha and Derrick Vogt, is a junior at Orland High School. Mackenzie has been raised on her family's dairy farm, Vogt's Holstein Dairies. She is a member of the Orland High School cheer team and shows hogs through Future Farmers of America. After graduation, Mackenzie would like to pursue a degree in Agriculture.

The young lady crowned as Dairy Princess will represent the dairy industry in Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, and Yuba counties where she will serve the area as an ambassador for the dairy industry with various audiences. The newly selected princess and her alternate will participate in mandatory training, provided by the California Milk Advisory Board (CMAB), where they will receive professional development coaching.

To learn more about the program or to purchase tickets for the contest, please contact Marlene Silveira at (530) 828-9514 or [marlenes78@yahoo.com](mailto:marlenes78@yahoo.com).

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which means they are made with milk from the state's dairy farm families who lead the nation in sustainable farming practices.



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### **About Real California Milk/California Milk Advisory Board**

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world.

Connect with the CMAB at [RealCaliforniaMilk.com](https://RealCaliforniaMilk.com), [Facebook](#), [YouTube](#), [Tik Tok](#), [Instagram](#), [X](#) and [Pinterest](#).