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CALIFORNIA MILK ADVISORY BOARD SELECTS STUDENT AMBASSADORS TO SHARE CALIFORNIA DAIRY MESSAGES WITH INTERNATIONAL AUDIENCE

*Anissa Borges and Dayana Limon Santiago selected to represent
Real California Milk in Thailand*

TRACY, Calif. – February 12, 2025 – Anissa Borges of Tulare and Dayana Limon Santiago of Wasco have been selected to represent the California Milk Advisory Board (CMAB) in Thailand during the 2025 CMAB International Internship Program.

Borges and Santiago were both chosen based on academic achievement, connection to the California dairy industry, and willingness to travel abroad to learn more about international dairy sales and marketing. The goal of the International Internship Program is to provide young agriculture and dairy college students with an opportunity to learn about dairy foods and marketing in the international marketplace, with a focus on developing leaders who will serve on dairy industry boards, work in dairy foods processing, or in sales or marketing.

Over the six-week period, Borges and Santiago will spend time with the in-country CMAB marketing team in Thailand to gain a better understanding of markets, consumer buying habits, and promotional efforts on behalf of California's dairy industry.

“California currently accounts for around 33 percent of all U.S. dairy exports so international trade is essential for our continued growth. Over the last decade and a half, the CMAB has worked closely with partners in Thailand to develop markets for California dairy products. This

program is focused on providing insight into international dairy marketing for future leaders,” said Glenn Millar, Director of International Business Development for the CMAB.

Borges is currently working towards her B.S in Agribusiness at California Polytechnic State University San Luis Obispo, where she is involved with the Dairy Club. Borges was an active member of FFA, where she showed dairy cattle. She also served as District 9 Dairy Princess during her Junior year of high school. Upon completion of the internship program, she will continue to advocate for the dairy industry and hopes to incorporate this passion into her career.

Santiago also is attending California Polytechnic State University San Luis Obispo, where she is working towards a B.S in Agricultural Science. She plans to pursue her M.S in Agricultural Education and become an agricultural educator. She is currently a social media manager for the Pacific Coast Coalition, where she creates and manages content highlighting dairy industry trends, innovations and sustainability efforts.

California is the nation’s leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state’s dairy farm families.

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About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state’s dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB’s programs focus on increasing demand for California’s sustainable dairy products in the state, across the U.S. and around the world. Connect with the CMAB at RealCaliforniaMilk.com, [Facebook](#), [YouTube](#), [Tik Tok](#), [Instagram](#), [X](#) and [Pinterest](#).