



California Milk Advisory Board
2156 W. Grant Line Road
Tracy, CA 95377
209.883.MILK · RealCaliforniaMilk.com

FOR IMMEDIATE RELEASE

CONTACT: Anastasia Stuyt
dairyprincess@cmab.net

NEW DAIRY PRINCESS CROWNED

Olivia Machado of Tulare Selected as District 5 South Dairy Ambassador

TRACY, Calif. – June --, 2023 – Olivia Machado of Tulare was selected as the 2023 Dairy Princess for the California Milk Advisory Board’s (CMAB) District 5 South in a crowning event on Friday, June 16, 2023.

Olivia will represent District 5 South, which includes Tulare, Inyo, and Mono counties. As Dairy Princess, she will play a key role on the CMAB’s Communications Services team in meeting community relations objectives.

Olivia is the daughter of Joe and Rose Machado. She was born into two family dairies, Julian Sanchez and Sons Dairy and Machado Dairy and Farming. Her earliest memories are taking rides on a tractor and baling hay with her grandfather. Olivia is an active member of Tulare Future Farmers of America where she is a part of the Ag Issues Speaking Team and the Vine Pruning Team. Olivia will be a senior at Tulare Western where she is a member of the Varsity Track Team, Varsity Swim Team, and Varsity Basketball Team. She supports her community as a Little League Basketball Coach and is involved with the Tulare County Farm Bureau Leadership Program.

Olivia’s duties as Dairy Princess will include speaking on behalf of the California dairy industry to various audiences throughout the year and promoting the Real California Milk Seal.



California Milk Advisory Board
2156 W. Grant Line Road
Tracy, CA 95377
209.883.MILK · RealCaliforniaMilk.com

As Dairy Princess, Olivia will attend a professional development training focused on presentation skills, advocating for the California dairy industry, leadership, and business etiquette.

For more information about the District 5 South Dairy Princess contest and events, please contact the District 5 South chairs Kortnee Faria at farmnracin@gmail.com or Amie Pitigliano at amiepitigliano@yahoo.com.

California is the nation's leading milk producer, and produces more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state's dairy farm families.

###

About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional programs. For more information and to connect with the CMAB, visit RealCaliforniaMilk.com, [Facebook](#), [YouTube](#), [Twitter](#), [Instagram](#) and [Pinterest](#).