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REAL CALIFORNIA MILK TO SHOWCASE DAIRY TRENDS, SUSTAINABLE LEADERSHIP AT 2023 INTERNATIONAL DAIRY DELI BAKERY ASSOCIATION SHOW

California's "Street of Dairy" features 20 dairy processors, on-trend culinary dishes in the Real California Kitchen

Tracy, Calif. – (May 25, 2023) –The California Milk Advisory Board (CMAB) will spotlight a variety of innovative, on-trend sustainably sourced dairy products at the 2023 International Dairy Deli Bakery Association (IDDBA) show in Anaheim, Calif. June 4-6. As an exhibitor at the show, an event bringing together 10,000 attendees and more than 800 exhibiting companies at the largest industry-only show for dairy, deli, bakery, and foodservice, CMAB will connect with industry professionals while sharing all that California dairy has to offer.

An assortment of dairy applications will be sampled in CMAB's booth #2739, including cheese, lassi, kefir, desserts, and cultured dairy beverages. California dairy processors in attendance will include Belfiore Cheese, Cheese Bits, Cowgirl Creamery, Crystal Creamery, DiStefano Cheese, Dosa by Dosa, Fiscalini Cheese, Lifeway, Karoun, Los Altos Foods, Marin French Cheese, Pacific Cheese, Point Reyes Farmstead Cheese Co., Rizo Lopez Foods, Rumiano Cheese, Scott Brothers, Sierra Nevada Cheese Co., Super Store Industries, Sweet Craft Dolceria, and Win soon Inc.

California is the nation's leading milk producer, and makes more butter, ice cream and nonfat dry milk than any other state. California is the second-largest producer of cheese and yogurt. California milk and dairy foods can be identified by the Real California Milk seal, which certifies they are made with milk from the state's dairy families using some of the most sustainable farming practices in the world.

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About Real California Milk/California Milk Advisory Board

The California Milk Advisory Board (CMAB), an instrumentality of the California Department of Food and Agriculture, is funded by the state's dairy farm families who lead the nation in sustainable dairy farming practices. With a vision to nourish the world with the wholesome goodness of Real California Milk, the CMAB's programs focus on increasing demand for California's sustainable dairy products in the state, across the U.S. and around the world through advertising, public relations, research, and retail and foodservice promotional programs. For more information and to connect with the CMAB, visit RealCaliforniaMilk.com, [Facebook](#), [YouTube](#), [Twitter](#), [Instagram](#) and [Pinterest](#).